

# SHOWPALAST MÜNCHEN

THE PLACE TO BE FOR ANYONE WHO LOVES HORSEPOWER.



View from the auditorium



Presentations in a unique ambience



Outdoor test drives & shows possible

## THE VERY BIG STAGE FOR PRESENTING VEHICLES

Car presentations are not just events, they are impressive show highlights designed to impress and leave a **lasting impression on the audience**. Present your vehicles in a venue that was made for it: SHOWPALAST München has 900 square meters of visible stage space, the **largest LED screen in Europe** and four **ground-level access** routes into the plenum.

A discreet, transparent stage curtain, that can be covered with content, can be used to create an effective opening or an inconspicuous change of scenery.

There are also ideal **outdoor presentation areas** for cars, lorries and buses. A real visual highlight are the presentation areas directly at the entrance and in front of the visually impressive facade of the SHOWPALAST München.

The 5-acre site and adjacent car park provide ample space for **test drives, shows and presentations**. This creates a unique and up-close experience for guests.

## OPTIMAL CONDITIONS

- Space for up to 1,700 guests on our grandstand
- Level access to the SHOWPALAST up to 3.20 m wide and 2.90 m high
  - Stage floor load capacity up to 6 tons
- Opportunities for exhibition stands, test drives or outdoor presentations on our 5-acre site
- Almost no access restrictions to our outdoor area